



PEACEHAVEN TOWN COUNCIL

# Advertising In Peacehaven





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# Introduction

## Are you looking for ways to advertise in Peacehaven?

We offer highly effective and competitively priced outdoor, printed and online advertising that can help you reach thousands of people across the Town and beyond. Peacehaven Town Council's Communications team is here to help you reach your audience.

We are committed to delivering excellent customer service, advice and expertise to help you achieve success. We will work with you to understand your objectives and devise a comprehensive advertising plan to help deliver your goals at the best possible value for money.







PEACEHAVEN TOWN COUNCIL

ADVERTISING PACKAGE 2021 / 2022 | MATT GUNN

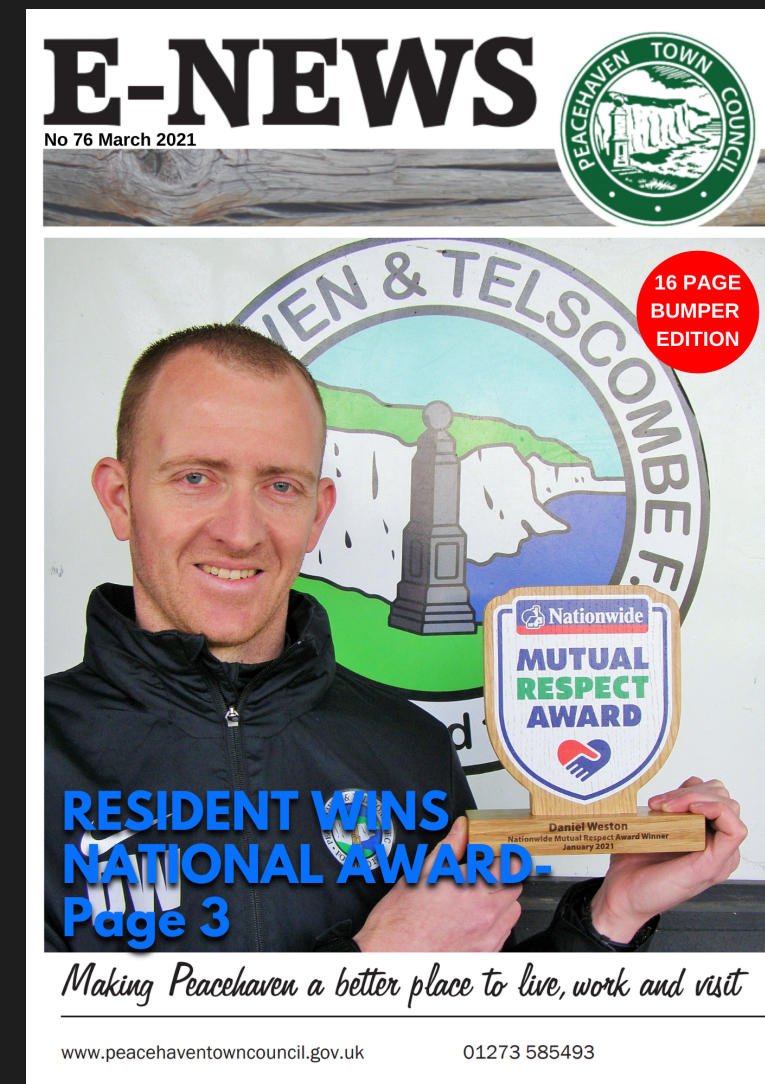
# The E-News Magazine

An essential read for all Town residents the magazine features a range of local news, information on services and updates from various community groups.

The E-News is a monthly magazine which is circulated to a mailing list of over 1000+ Peacehaven Based readers.

Features:

- Effective, widespread circulation
- Dynamic, reader friendly publication
- Option to include your own inserts and or Adverts







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# The Dell Banner Board

Banner Board advertising makes an instant impression, getting your message across in seconds.

Our Banner Board is based on the busy A259 Roundabout, the most prime location in Peacehaven.

The Banner Board enables advertisers, in our town, large or small to reach huge audiences every day.







# A1 Poster Boards

**Low cost, large poster boards with 24 hours a day coverage on the busy A259.  
Only we can offer this location  
Book early to avoid disappointment**

## **Details:**

**Full colour; flexible content including logos, contact details and images.**

- **Installation is included in the fee.**
- **On display one week from receipt of poster**
- **Your advert will be the only advert on that site**







# Planters

The Town Council have introduced a planter bed sponsorship scheme specifically to improve the visual appearance along the A259 South Coast Road and have identified 24 potential and licensed locations for these planters.

We have 3 planter bed sizes and the inclusive costs\* and annual maintenance costs are detailed below:-

Size	Initial Cost	Ongoing Cost
8' x 4'	792	110
4' x 4'	564	90
4' x 2'	468	70



\*Total cost is inclusive of build, installation, filling and planting and the provision of 2 signs promoting the name and contact details of the sponsor.

\*\* This does not include the provision of any new plants—which will be charged at cost.





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# Our Clients







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# For More Information & Prices

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For further Information on any of the advertising opportunities found in this programme, or if you have any questions, please contact:

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