



Tony Allen
TOWN CLERK
TELEPHONE: (01273) 585493 OPTION 6
FAX: 01273 583560
E-MAIL: Townclerk@peacehaventowncouncil.gov.uk

TOWN COUNCIL OFFICE
MERIDIAN CENTRE
MERIDIAN WAY
PEACEHAVEN

PEACEHAVEN TOWN COUNCIL

Minutes of the meeting of the Business Planning & E-communications Committee, held virtually via ZOOM, at 7.30pm on Thursday 28th May

Present –, Cllr Isobel Sharkey, Cllr David Seabrook, Cllr Chris Collier, Cllr Catherine Gallagher, Cllr Wendy Veck, Cllr Lucy Symonds, Cllr Ron White, Cllr Lynda Duhigg, Cllr Gloria Hill

Officers; Town Clerk- Tony Allen; Civic & Marketing Officer- Deborah Donovan; Matt Gunn- Marketing & Communications Assistant

1 BPEC037 TO CONSIDER APOLOGIES FOR ABSENCE

Cllr Claude Cheta
Cllr Job Harris

2 BPEC038 TO RECEIVE DECLARATIONS OF INTEREST FROM COMMITTEE MEMBERS

No declarations were made.

3 BPEC039 TO APPROVE AND SIGN THE MINUTES OF THE MEETING HELD ON TUESDAY 10th March 2020

It was resolved to adopt the minutes as a true and accurate record.

4 BPEC040 PUBLIC QUESTION TIME

There were no public questions.

Before Item 5 Cllr Gallagher updated the committee with the progress which had been made since the last meeting on March 10th.

5 BPEC041 TO AGREE ON OUR VISION & AIM FOR THE BUSINESS PLAN

Cllr Gallagher introduced this item and referred the committee to the vision which had come out of the last meeting: *‘Creating a sustainable future for Peacehaven Town, protecting and enhancing the natural and historic environment and encouraging and supporting businesses’.*

After a lengthy Discussion between the committee it was resolved to adopt the following Vision:

‘Creating a sustainable future for Peacehaven Town; protecting and enhancing the natural and historic environment and encouraging and supporting businesses, ensuring Peacehaven becomes a healthy and thriving community for residents and visitors alike.’

6 BPEC042 TO AGREE THE CONTENT AND LAYOUT OF THE BUSINESS PLAN

Cllr Gallagher introduced the new layout of the Internal business plan to the committee and introduced the 5 key strand objectives:

Financial
Environment
Place
Community
Business

The Committee looked at the Plan document in detail and made changes and additions to the five categories and their objectives.

It was decided to send all chairs of committees a copy of the plan to enable them to add their contributions.

Cllr Duhigg questioned the approach and methods being used to develop the Business Plan and expressed her concerns that they were not community orientated.

BPEC043 TO REVIEW THE TOWN COUNCIL WEB SITE AND OTHER COMMUNICATIONS OUTLINE WHAT NEEDS TO BE DEVELOPED

This item was deferred to the next committee meeting.

The Meeting ended at 21:51